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# 15 WMO capacity building

From Blue Gold Program Wiki

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Within the development sector, the inclusion of a training program is a widely applied method for strengthening capacities of user organisations; and BGP is no exception to that practice. The idea is, simply put, to establish community organisations and to subsequently train their executives for the

capacities that the organisations require. For new organisations to sustain, external factors are, however, more decisive than the capabilities of their first batch of executives. It is however easier to address the capacity needs of the executives through a short-term training programme, than to undertake a lengthy process to re-model the institutions around the new organisation. Training is a useful booster for individual capacities, but does not comprise a systematic and comprehensive approach towards building sustainable organisational practices.

### Briefing Materials



The following materials illustrate concepts, interventions, outcomes and lessons learnt, including through stories from community members.

#### Slide decks

- [WMOs: building sustainable partnerships for participatory water management](#)

#### Thematic brochures

- [Lessons learnt for scaling out: how participatory water management contributes to inclusive development](#)
- [WMOs: building sustainable partnerships for participatory water management](#)

#### Case studies

- [Building strong and functional water management organisations: Kholsibunia WMG](#)
- [Women's leadership in WMA polder organisations](#)

#### Videos

- [What water management means to me \(Bangla with English subtitles\)](#)
- [PWM: an integrated approach - animation \(Bangla with English subtitles\)](#)
- [Water Management Organisations \(Bangla with English subtitles\)](#)

In BGP, during its first years, a Training Needs Analysis was conducted and a training program was defined; with a training coordination cell ensuring that the identified courses were planned and organised. The Training Cell was to provide management to the training program, and to hire external resource persons to provide the requisite knowledge. Courses were outsourced, rather than implemented in-house and generally had a duration of 3 - 5 days. This ensured that the skills and knowledge of WMG EC members was brought to a higher level and helped bring consistency in the organisational roles between WMGs. The training courses helped define WMG and WMA organisational management and laid a basis for conflict resolution and record keeping.

The following courses were included (for more detail, see [chapter 31](#)):

- Organisational Management - improving the conceptual understanding of the WMG leadership of the position and function of their organisation
- Gender and Leadership Development - improving the capacity of men and women to make joint decisions in WMG executive committees

- Accounts Keeping - the concepts and analysis of; and the basic skills for account keeping
- LCS training - improving understanding and awareness of the earthwork measurement and the payment system.

The ensuing program was largely classroom-based and strongly aimed at transferring knowledge (as opposed to developing skills or changing behaviour). Behavioural change is hard to achieve in a short course and to really effectuate behavioural change follow-up and coaching in the work environment are essential and powerful tools. The continuity between classroom training and on-the-job follow-up was, however, not particularly strong, basically because during this early period of BGP implementation the components of the TA team worked independently from each other.

Outsourcing of the training program was abandoned in 2016. The training cell's staff was, however, maintained and they worked hard to make meaningful use of their training and training management skills for the benefit of the program. In doing so, the character of the training in BGP underwent fundamental changes for the better. These are discussed under the following headings.

□

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### **From individual to group capacity**[\[edit | edit source\]](#)

Training sessions originally aimed for 'graduating' their participants in a specific knowledge domain. Often representatives of different WMGs were grouped together, trained and subsequently send back to their WMG as 'specialist'. A telling example is the training for bookkeeping, where only the cashiers were trained. The capacity of the WMG executive committee to work as a team on the planning of budgets and the review of financial information was, however, not developed .

Increasingly, training sessions aimed at groups. When the Community Development Facilitators were induced to their function in 2016, the different disciplines were brought together and they were, as a group, trained in community development for water management.

### **From transferring knowledge to promoting behaviour change**[\[edit | edit source\]](#)

Against an early predominance of guest lectures, increasingly emphasis was given to 'learning by doing' approaches, with group assignments based on real life situations. Thus, participants were placed in a position where they had to think for themselves and develop new behavioural repertoire. The early LCS training sessions had a classroom character, with the SDE or SO hired to explain the intricacies of earthwork contracts to a group of LCS leaders. Later on, LCS training was given on-the-job, with explanations culminating in the making of a model cross-section of the earthwork to be implemented. The Gender and Leadership Development Training was also taken out of its initial classroom environment and conducted as a series of courtyard sessions for each WMG facilitated by

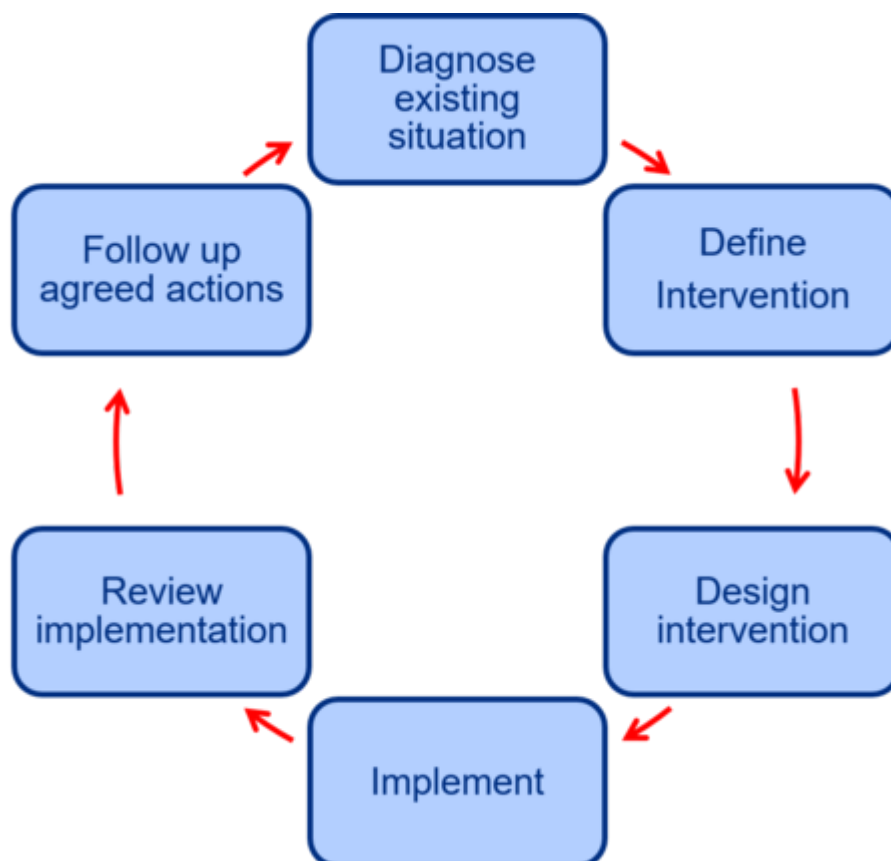
the CDFs, using flipcharts and other visualisation. The new Catchment planning workshops had a slightly different pattern, where planning was for real. Here, the trainers focussed on ensuring that constructive interaction would take place; and a community cadre of catchment planning facilitators was developed.

## **From dependence to self-reliance**[\[edit](#) | [edit source](#)]

In the original approach, the WMGs were dependent on external suppliers of the knowledge. Taking a leaf from the FFS-approach in which DAE trained Lead Farmers who would continue to assist their community beyond the capacity building period, the training unit shifted its attention towards developing the capacity of a larger group of people, who could act as resource to the WMG:

- As a first step, during staff retreats and in capacity building workshops, field staff of TA, BWDB and DAE were enabled to develop their skills as community facilitator. The idea behind these training sessions was that polder teams along with BWDB and DAE field staff would be able to provide tailor-made and situation-specific support to the WMGs. To this end, the various approaches used by BGP were envisioned to constitute a toolbox upon which the polder staff could draw. Zonal and HQ staff would play a role as back-stoppers and in developing new tools, if the need would arise. While CDFs became visibly better at public speaking and at facilitating community meetings, they did not always succeed in taking own initiatives towards WMG development.
- Subsequently, and after a prolonged gestation period, emphasis shifted towards developing community resource persons. The FFS-approach of DAE and BGP TA produced community resource persons in the field of crop farming and integrated homestead food production (small stock, beef fattening, pond aquaculture and home gardening). Especially the Community Animal Health Workers (CAHW) were able to make a living out of the services they delivered. Taking the approach a step further; a cadre of community facilitators was developed to guide the catchment planning exercise. They were trained by BGP but worked for the WMA to help develop WMG priorities and subsequently the catchment O&M plans.

## **From autonomous WMGs to networked organisations**[\[edit](#) | [edit source](#)]



**Figure 15.1:** Role of the polder teams in WMG capacity building

Where initially, the emphasis was strongly on building WMG capacity so that these organisations would be able to function independently; increasingly the training workshops were used to strengthen the relation of WMGs to the local governments representing them, and to the (government) services available to them. An example of the early training was the ‘gender and leadership’ training, which was provided by a hired service, with WMG EC members forming the core of the participants. In addition female Union Council members and potential future female leaders were included. In other training sessions, departmental staff would feature as resource person or lecturer, but not as participant. The Land and Water Use Planning workshops – described in the [chapter 14](#) – were a first occasion where WMG representatives partook in a workshop setting alongside representatives of departments and local governments. Network events were subsequently developed further and culminated in the Upazila workshops, which provide a forum for discussing the WMA role in local economic development.

While the above four transformations constitute an improvement in the way the instrument of training is used to foster community initiative; BGP was not particularly successful in its efforts towards making capacity building responsive to locally specific situations. Following the reorganisation of the TA team from four component-wise and centrally managed teams to 22 polder teams, the Training Cell took it upon itself to transfer the lead in WMG capacity development to these polder teams:

- The role of the polder team vis-à-vis the WMG capacity was defined by a cyclic process of assessment, intervention and re-assessment, which is shown in Figure 16.1.
- The aim was set for the polder teams to assist the self-evolution of the WMGs. Self-evolving WMGs would undergo an incremental process, whereby the benefits of their first actions would motivate them to organise better and undertake further actions, especially in the domain of water management.
- At the same time, the Zonal Offices developed a very simple checklist to rapidly gauge the

functionality of a WMG, based on its performance in the realms of organisation, water management infrastructure, water management activities, partnership and agricultural & business development. This instrument would provide the polder teams a basis for prioritising WMGs for capacity building support, and for identifying the type of support that would be most suited.

The training unit oriented all CDFs in this approach during 3-day training workshops. Higher levels in the TA organisation were involved in the development of the above and asked to support its application. The polder teams have, however, embraced their role in WMG capacity building only to a limited degree. Subsequent tools developed to support WMGs continued to rely on a central hand in their application. This applies to community agricultural water management, the facility for small-scale infrastructure, the crop intensification initiative and the catchment planning. The easy-to-replicate tool of horizontal learning has been applied sparingly by the polder teams; and generally only with direct involvement of zonal or central staff. Apparently, it was difficult to decentralise initiative within the BGP TA organisation. With hindsight, the following reasons for the limited decentralised initiative within the TA team can be indicated:

- While the reorganisation aimed to establish decentral and integrated teams with a good deal of own initiative; the erstwhile line managers continued to play a role in the BGP team and 'old' hierarchical relations continued to exist as an informal structure.
- After the CDF training, there has been no systematic coaching of polder teams in the desired new routines, nor has there been a structured effort at reviewing progress. On the positive side, the management did award distinctions for excellent team work, thereby setting examples for other teams.
- Central experts who took the lead in developing new tools for WMG development (CAWM, catchment planning, CII, etc.) were not stimulated to hand-over their approaches to the decentral teams.
- The rather large contingent of zonal and national staff continued to rely on the polder teams for data collection and preparatory works for centrally-led activities. The burden of such duties placed substantial time demands on the polder staff.
- The decentralisation of the BGP TA team took shape from 2016 (the fourth year of implementation). From 2017 (the fifth year of implementation), there was a gradual transfer of staff into new polders; while the phasing-out from the first batch of polders led to redundancies. Staff reductions and transfers may have undermined morale of the polder teams.
- Initiative at lower echelons of an organisation is not strongly supported by Bangla culture, where there is a high degree of respect for senior experts and a high reliance on their guidance and approval.

Thus, while there remains scope to further improve WMO capacity building approaches, the shifts made in the course of the BGP project (discussed at the beginning of this chapter) have been a stride forward. The net result is that most WMOs are active and well-linked organisations that are oriented towards contributing to an inclusive local economic development. [\[Footnote 1\]](#)

Future PWM projects willing to stimulate local initiative in water management would continue to require locally-stationed integrated teams to foster the performance of the newly-formed community organisations. For these teams to provide situation-specific and tailor-made support, they need to be given a clear mandate and authority and a suitable degree of freedom in their actions. This must be done from the onset of the project, rather than as an adjustment at mid-course.

## Footnote[[edit](#) | [edit source](#)]

1. <sup>↑</sup> See for instance [Grassroot level Field Experience in Water Management](#) by Dr Shamsul Alam. [The original article](#) was published in Bangla in the “Bonik Barta”, a Bangla-language daily newspaper, on 3rd February 2020.

## See also[[edit](#) | [edit source](#)]

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[Chapter 14: Consultation and participation in planning](#)

[Blue Gold Lessons Learnt Wiki](#)

[Section D: BGP Interventions: Participatory Water Management](#)

Next chapter:

[Chapter 16: Women's participation in Water Management](#)

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## Blue Gold Program

A defined set of temporary activities through which facilitators seek to effect change

Water Management Group - The basic organizational unit in Blue Gold representing local stakeholders from a hydrological or social unit (para/village). Through Blue Gold, 511 WMGs have been formed and registered. The average WMG covers an area of around 230 ha has 365 households or a population of just over 1,500.

Members of the Executive Committees of Water Management Organisations, i.e. of Water Management Groups or Water Management Associations. Each Executive Committee consists of 12 members, of whom at least 30% should be women as per government rules

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Water Management Association - In Blue Gold, the polder-level representative of WMGs, and signatory to an O&M Agreement with BWDB

Labour Contracting Societies - Groups of usually landless people who are contracted by an agency to carry out a certain type and volume of earthwork within a given time period. For BWDB, the rules for engagement of an LCS are set down in PWMR 2014 Chapter 6

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## Technical Assistance

human intervention in the capture, conveyance, utilisation and drainage of surface and/or ground water in a certain area: a process of social interaction between stakeholders around the issue of water control.

Sub-Divisional Engineer (BWDB)

Section Officer (BWDB)

Community Development Facilitator - a member of the Blue Gold technical assistance team who lived and worked in a specific polder, and provided the main point of contact between the project and the polder communities

Identification and planning of both interventions and operations & maintenance within the catchment, resulting in an action plan for the catchment.

Farmer Field School - A group-based learning process through which farmers carry out experiential learning activities that help them to understand the ecology of their fields, based on simple experiments, regular field observations and group analysis. The knowledge gained from these activities enables participants to make their own locally specific decisions about crop management practices. This approach represents a radical departure from earlier agricultural extension programmes, in which farmers were expected to adopt generalized recommendations that are formulated by specialists from outside the community.

Department of Agricultural Extension, a department of the Ministry of Agriculture responsible for disseminating scientific research and new knowledge on agricultural practices through communication and learning activities for farmers in agriculture, agricultural marketing, nutrition and business studies.

Bangladesh Water Development Board, government agency which is responsible for surface water and groundwater management in Bangladesh, and lead implementing agency for the Blue Gold Program

An area of low-lying land surrounded by an earthen embankment to prevent flooding by river or seawater, with associated structures which are provided to either drain excess rainwater within the polder or to admit freshwater to be stored in a khal for subsequent use for irrigation.

Community Animal Health Workers: members of the community who are trained to provide farmers with basic health and production support for their animals

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Community Development Facilitator - a member of the Blue Gold technical assistance team who lived and worked in a specific polder, and provided the main point of contact between the project and the polder communities

Community-led Agricultural Water Management - with DAE, Blue Gold established a network of schemes for demonstration purposes where locally-applicable annual cropping patterns are introduced along with water level control facilitated by small-scale water infrastructure, and the development of value chain skills in farmers

Cropping Intensity Initiative: Year-long demonstrations with farmers on increasing cropping intensity related to improved water management, also involving market actors, and by organising demand driven sessions and workshops

Water Management Organizations - The common name of organizations of the local stakeholders of

a water resource project/sub-project/scheme. The concept WMO typically refers to WMGs and WMAs (and/or WMFs) together

Water Management Organizations - The common name of organizations of the local stakeholders of a water resource project/sub-project/scheme. The concept WMO typically refers to WMGs and WMAs (and/or WMFs) together

A process by which the local stakeholders are directly and actively involved in identification, planning, design, implementation, operation & maintenance and evaluation of a water management project.

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## Variants

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## Blue Gold Program Wiki

The wiki version of the Lessons Learnt Report of the Blue Gold program, documents the experiences of a technical assistance (TA) team working in a development project implemented by the Bangladesh Water Development Board (BWDB) and the Department of Agricultural Extension (DAE) over an eight+ year period from March 2013 to December 2021. The wiki lessons learnt report (LLR) is intended to complement the BWDB and DAE project completion reports (PCRs), with the aim of recording lessons learnt for use in the design and implementation of future interventions in the coastal zone.

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